

CONTACT

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SKILLS

- **Design Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign etc.), Sketch, Figma
- **Web Development Tools:** HTML, CSS, Javascript
- **Project Management Software:** Asana, Trello, Basecamp
- **Animation Software:** Adobe Animate (formerly Flash)
- **Video Editing Software:** Final Cut Pro, Premiere Pro
- **Microsoft Office Suite:** Word, Excel, PowerPoint

EDUCATION

BFA PAINTING AND ILLUSTRATION

Tyler School of Art

1993-1996

My foundation in visual communication was solidified through the rigorous illustration program at Tyler School of Art. The program's emphasis on rigorous study and studio training equipped me with the technical skills and creative thinking necessary to thrive in the professional design world.

PROFILE

I weave magic across worlds – animation, branding, design, and games. My vision sparks captivating narratives, my craft breathes life into ideas, and my leadership ignites collaborative brilliance. Data whispers of success, guiding me to forge impactful solutions that resonate with your audience.

WORK EXPERIENCE

Professional development (2023- 2025)

Having spent years shaping visual experiences through design, I'm now embracing a new chapter by returning to my passion for painting and illustration, the very foundation of my artistic journey. You can view my recent work at <https://tonyhoward.pro/home>.

- Featured on **FOX Philadelphia 'Good Day Uncut'**: Braid Mill Art Exhibit
- Featured in **'The Brush, The Pen and The Knife'** Art Show at **Imperfect Gallery** Philadelphia
- Curation Director of **The BRAID MILL** Studio in Germantown, Philadelphia, PA

<https://tonyhoward.pro/>

Creative Technology Director / NFT Curation (2020 - 2022)

LOWKEY GIANT / WORLD OWNED | OAKLAND, CA

Lowkey Giant is a pioneering creative technology collective developing immersive virtual experiences and bridging art with the metaverse. As their Digital Curator for metaverse spaces, I designed and managed innovative virtual galleries. As Chief Digital Designer and Animator, I spearheaded visual development and motion graphics, defining the aesthetic and user experience of their cutting-edge virtual platforms.

<https://lowkeygiant.com>

Creative Director & Co-Producer (2019 - 2023)

FRSHWV : TEEN TECH & MUSIC FESTIVAL | PHILADELPHIA, PA

Fresh Wave 2023 was an innovative digital art camp and metaverse experience. As the creator of the concept, branding, and digital media, I designed its unique identity and presence. I also served as host and curator of the classes, ensuring a cohesive and engaging educational experience for all participants in this immersive virtual event.

<https://2023.frshwv.com/>

Art Director (2014 - 2018)

CREATIVE TECH WORKS | PHILADELPHIA, PA

Creative Tech Works as an impactful STEM education and workforce development program led by Temple University, designed to connect underserved youth with hands-on tech training, leadership skills, and national networks. The program empowers students through practical experience in areas ranging from coding to web application development, fostering a new generation of diverse tech leaders and innovators.

- Developed a school-to-career pipeline program impacting hundreds of young creatives, providing workshops, internships, and networking opportunities.
- Festival lauded by media outlets for its innovative format and fostering a thriving community of young creators.

EXPERTISE

- **Creative Visionary & Leader:** Conceptualized and co-created the FRSHWV festival, a platform connecting young creators with industry leaders. Possesses a keen eye for fostering creativity and innovation.
- **Experience Across Design Disciplines:** 20+ years of experience in interactive design, web design, print design, animation, and event production. Proven ability to deliver engaging and effective media across various platforms.
- **Strategic Project Management:** Developed engaging curriculum and led the execution of award-winning events, demonstrating strong project management and leadership skills.
- **Team Collaboration & Communication:** Successfully collaborated with cross-functional teams at agencies and freelancers throughout my career. Possesses excellent communication skills to translate vision into reality.
- **Adaptability & Diverse Client Experience:** Thrives in fast-paced environments and adapts to diverse client needs. Developed successful campaigns for clients across tech, entertainment, education, and non-profit sectors.

REFERENCES

Rob Linsalata (CD), Agency M

☎ (215) 205-9981

✉ rlinsalata@agency-m.com

Aisha Winfield (Dir.), Blues Babe Foundation

☎ (215) 828-4478

✉ aisha@aibmarketingandconsulting.com

WORK EXPERIENCE

Art Director (2012 - 2014)

Blues Babe Foundation, Philadelphia, PA

As Art Director for the Blues Babe Foundation, a non-profit dedicated to providing educational opportunities for minority students, I was responsible for developing and maintaining the organization's visual brand identity. My work encompassed designing impactful digital and print materials for scholarship programs, fundraising campaigns, and community outreach, directly supporting their mission.

- Spearheaded the redesign and development of the foundation's online presence, increasing website traffic.
- Successfully managed copy, content, and design for campaigns, ads, and fundraising materials, resulting in an increase in donations.
- Orchestrated branded events that drove increased community involvement.

Interactive Art Director (Multiple Roles - 2003 - 2012)

Banyan Productions (2006 - 2007):

- Established a new interactive department to complement TV production.
- Oversaw research, development, and execution of interactive content.
- Led a team of 3, generating a significant new revenue stream.

Kaplan EduNeering (2003 - 2006):

- Lead Interaction Designer: Designed and developed educational media for compliance training courses.
- Supervised creative strategy, planning, and design for interactive and print work.
- Organized ongoing design education for team members.

Lorel Marketing Group (2007 - 2009):

- Developed websites, print collateral, and full campaigns for diverse clients.
- Collaborated with Marketing to create consistent brand elements across platforms.

Agency M (2009 - 2012):

- Interactive Art Director: Developed and implemented websites for clients like Comcast and AARP.
- Collaborated with designers, copywriters, and developers throughout the process.

Interactive Designer (2000 - 2003)

eCornell, Ithaca, New York

As Interactive Art Director at eCornell, Cornell University's online learning division, I was instrumental in shaping online courses by implementing creative design strategies. I specialized in developing rich digital media, from interactive games to live video, ensuring engaging and impactful learning content for a wide range of subjects, particularly compliance.

<https://ecornell.cornell.edu/>

Flash Animator (1999 - 2000)

Marastar Communications, Paoli, PA

- Created storyboards, animatics, character designs, and complete animated features.
- Designed and animated websites, video clips, and image galleries.