

ANTHONY T. HOWARD

DIGITAL ART DIRECTOR + ARTIST / DESIGNER / ILLUSTRATOR / ANIMATOR

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ABOUT ME

I am a [visual problem-solver](#), [business designer](#), and [creative technologist](#). I help companies and organizations transform their ideas into influential products and services. I've worked in a range of roles to [bring innovative ideas to life](#)—from user interface design and interactive prototyping to leadership roles on multi-disciplinary teams. My passion is creating engaging experiences that are both aesthetically pleasing and usable across multiple platforms.

EXPERIENCE

Creative Director / Co-Producer 2019 - PRESENT

FRSHWV : Teen Tech & Music Festival , Philadelphia, PA

The FRSHWV™ festival is an annual event that brings young creators, engineers, artists, and thinkers into the same room with thought leaders and those excelling at merging technology, business savvy, and hard work to create opportunities for themselves and their communities. I co-created this festival along with a team of local professionals to create a school-to-career pipeline for emerging creative minds.

Freelance Art Director / Designer 2016 - PRESENT

Art Director 2014 - 2016

Creative Tech Works , Philadelphia, PA

As co-founder and Creative Director I was charged with creating a curriculum that excited and activated our students. Using a project-based learning approach I successfully implemented an Amazing Race Style event that received City-Wide attention and praise for its innovation and execution.

Art Director 2012 - 2014

Blues Babe Foundation, Philadelphia, PA

As Art Director I was responsible for designing and developing the foundation's online and print marketing materials. This included all copy, content, and design decisions for campaigns, ads, annual reports, and other collateral materials. I was also directly responsible for the organization of branded events and fundraising campaigns.

Interactive Art Director 2009 - 2012

Agency M, Philadelphia, PA

As an Interactive Art Director, I was part of a team responsible for developing and implementing websites for clients such as Comcast and AARP. I worked closely with designers, copywriters, and developers throughout the process starting with strategy and planning until completion.

Interactive Art Director 2007 - 2009

Lorel Marketing Group, King of Prussia, PA

As an Interactive Art Director, I developed websites, print collateral, and full campaigns for clients such as Rita's Water Ice, King of Prussia Mall, and Procter & Gamble. Ability to develop creative solutions for a diverse range of projects including retail, entertainment, and healthcare. I also worked closely with Marketing to create consistent design elements that would be used across multiple platforms.

Interactive Art Director 2006 - 2007

Banyan Productions, Philadelphia, PA

I created a new interactive department that worked alongside TV production staff to create interactive content that complemented the shows we were producing. My role was to oversee the research, development, and execution of all aspects of this project. I lead a team of 3 people who implemented my vision and executed effective decision-making. The project was directly responsible for generating a significant and alternative revenue stream for Banyan Productions.

Lead Interaction Designer 2003 - 2006

Kaplan EduNeering, Princeton, NJ

As a lead interactive designer I designed, developed, and communicated educational media for compliance training courses. I supervised creative strategy, planning, and design for both interactive and print work. I also organized ongoing design education among my team members to encourage innovation, new ways of thinking about instructional scenarios and ways to optimize interactive content.

Interactive Designer 2000 - 2003

eCornell, Ithaca, New York

As an Interactive Designer, I implemented creative strategy and design of interactive and print work for compliance-focused educational courses. I designed and developed media ranging from Interactive Games to live video courses.

Flash Animator 1999 - 2000

Marastar Communications, Paoli, PA

As a Flash Designer and Web Animator, I created storyboards, animatics, and character designs as well as complete animated features. I was responsible for designing and animating websites, video clips, and image galleries.